

FOR IMMEDIATE RELEASE

Pamper Your Purrfect Pet!

NAPPS Encourages the Celebration of Cat Companions in Honor of National Hug Your Cat Day

MOUNT LAUREL, N.J., April 20, 2012 – The National Association of Professional Pet Sitters (NAPPS), a nonprofit organization dedicated to promoting the welfare of animals, encourages pet parents to celebrate their furry feline in honor of National Hug Your Cat Day on June 4, 2012.

America's most popular pet has rightfully earned its reputation as being a loyal companion. Most cat lovers will agree that the company of their cat offers reassurance and relaxation, and can easily reduce stress and anxiety.

“Simply petting a cat will offer comfort, reduce stress and lower your cholesterol,” said John D’Ariano, president of NAPPS. “As a result, it’s no wonder that pet parents tend to be in better health compared to those without pet companions.”

NAPPS encourages pet parents to take the opportunity to celebrate their faithful friend. Consider these tips for showing your appreciation:

- Reward your cat with his favorite treat or a new toy—filled with catnip!
- Change is good! Be sure to routinely refresh your cat’s litter box and dispose of waste
- Schedule a visit with your vet and be sure all of Fluffy’s vaccinations are up to date
- Who says manicures and pedicures are just for the parents?! Give your kitty a fresh look by carefully filing his claws
- Join your favorite four-legged friend for a well-deserved cat nap on your favorite chair
- For prospective pet parents: visit your local animal shelter and consider adopting a cat

NAPPS reminds pet parents that sometimes less is more. Celebrate your cat without overwhelming him. A simple scratch under the chin and a welcoming lap can be just what he needs to feel loved and appreciated.

“Cats can be very independent and often prefer their own company and their own space,” added D’Ariano. “It’s important for pet parents to be aware of their cat’s comfort zone and recognize when human attention is unwanted.”

About NAPPS: NAPPS is the only national nonprofit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as "the most respected authority in professional pet sitting." It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS' free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service,. To find a pet sitter in your area, check out NAPPS' nationwide "Pet Sitter Locator" at www.petsitters.org. For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at facebook.com/TheNAPPS.

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