

FOR IMMEDIATE RELEASE

Celebrating Pet Parents in Honor of Mother's Day *NAPPS Encourages the Recognition of Pet Parents on May 13, 2012*

MOUNT LAUREL, N.J., April 27, 2012 –The National Association of Professional Pet Sitters (NAPPS), a nonprofit organization dedicated to promoting the welfare of animals, celebrates pet parents in honor of Mother's Day on May 13, 2012.

Most pet parents will agree that the love and bond shared with their pet is equally as meaningful as the bond parents share with their human children, and for many, their pet is their only child.

“Caring for a pet is a rewarding experience that impacts a person's life,” said John D'Ariano, president of NAPPS. “The relationship pet parents share with their pet is a meaningful and a loyal connection that will last through the years.”

In honor of Mother's Day, NAPPS encourages pet parents to be thankful for their family members—regardless of their species.

NAPPS offers these tips for celebrating Mother's Day as a Pet Parent:

- Spend the day outside together. Enjoying the cool Spring breeze and going for a walk can offer relaxation for both you and your pet
- Capture a picture of all of Mom's kids—pets and humans—and give her the photo as a gift
- Build a birdhouse and offer wild birds a place to rest their feathers
- Celebrate the day by joining other pet parents for a play group at a nearby park. This will give your pup a chance to socialize with other dogs and get his much needed exercise
- Curl up on the couch and enjoy your pet's company while watching your favorite flick
- Send a card to Mom from the pet—pick one up from the store or create your own
- It's no secret that sometimes Moms just need a day to rest! Hire a professional pet sitter to walk your dog and offer you an empty house for a well-deserved nap

If you're planning to celebrate Mother's Day by giving flowers to a loved one, NAPPS reminds you to keep the pet's best interest in mind. While tulips or daffodils may be a nice gesture, many plants and flowers can be harmful and even fatal if accidentally eaten by a curious pet. For additional pet safety tips, pet parents can visit the NAPPS website at www.petsitters.org.

About NAPPS: NAPPS is the only national nonprofit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as "the most respected authority in professional pet sitting." It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS' free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service,. To find a pet sitter in your area, check out NAPPS' nationwide "Pet Sitter Locator" at www.petsitters.org. For more information

on NAPPS, please follow [@TheNAPPS](#) on Twitter or join us on Facebook at facebook.com/TheNAPPS.

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