

FOR IMMEDIATE RELEASE

Show off Fido's Healthy Canines this Winter

NAPPS Helps Prepare Pet Parents for February's Pet Dental Health Month

MOUNT LAUREL, N.J. November 22, 2011 – Just as regular dental check-ups and teeth cleanings are important to the well-being of pet parents, year-round dental care is essential to the healthy lives of our furry friends. As dental visits are scheduled, the National Association of Professional Pet Sitters (NAPPS), a nonprofit trade association dedicated to promoting the welfare of animals, reminds pet parents on the value of taking care of your pet's teeth during Pet Dental Health Month in February.

"Lack of dental care can lead to gingivitis and periodontitis, an extremely painful experience for a pet," explained John D'Ariano, President of NAPPS. "It's important to schedule yearly dental cleanings and follow regular preventative care."

To help pet parents protect their pet's dental health, NAPPS is providing the following tips and recommendations:

- **Partner** – Work with your veterinarian to develop proper, at-home dental treatment, such as brushing and teeth-friendly chewable items.
- **Examine** – Regularly examine your pet's teeth and gums, noting any changes in color, redness, or sensitivity.
- **Smell** – Have you noticed a sudden change in your pet's breath? Foul breath can often signal infection, and it's important to schedule a veterinarian appointment soon to explore the source.
- **Watch** – Observe your pet's behavior during meal time. Does he or she show signs of pain while chewing?
- **Schedule** – Plan regular visits to the veterinarian for dental cleaning.

It is a rewarding experience for pet parents to see their pets happy and healthy. Without proper dental care, infections can spread to other organs, creating serious health issues for your pet. NAPPS encourages pet parents to work with their veterinarian to identify year-round dental solutions to ensure Fido's canines remain healthy and strong.

About NAPPS: NAPPS is the only national nonprofit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as "the most respected authority in professional pet sitting." It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS' free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service. To find a pet sitter in your area, check out NAPPS' nationwide "Pet Sitter Locator" at www.petsitters.org. For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at facebook.com/TheNAPPS.

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