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Hershey, Pennsylvania Pet Sitter Wins Business of the Year Award

The National Association of Professional Pet Sitters Recognizes Debra Farrington

Mount Laurel, N.J. – The National Association of Professional Pet Sitters (NAPPS) has selected Hershey pet sitter Debra Farrington, Owner of Debra Farrington’s Pet Sitting Etc., Inc., as the 2011 Business of the Year Award recipient. Farrington will receive the award during the NAPPS 2011 Annual Conference and Small Business Forum, January 28-30, 2011 in New Orleans. Included in the award package is complimentary travel and registration to the 2011 Annual Conference.

The NAPPS Business of the Year award is presented to a member who has demonstrated outstanding business practices and vision in maintaining and growing his/her business. The rigorous application process includes a comprehensive evaluation of the member’s commitment to the profession, management philosophy, community involvement and client satisfaction. A professional pet sitter since 2007, Farrington was nominated due to her strong business growth, marketing acumen, and commitment to the pet sitting profession.

Farrington is an enthusiastic NAPPS member, NAPPS-certified Professional Pet Sitter, past chair of the Presents 4 Pets committee, and continues to serve her profession through various committee assignments.

“I’m honored to receive this distinction, and humbled that I was selected from such a talented pool of applicants,” said Farrington. “For someone who usually receives validation for a job well done from tail wags and loving nuzzles, it’s great to know my work is appreciated by non-furry folks as well!”

NAPPS President Monica Leighton said, “I would like to congratulate Debra on receiving this prestigious recognition. The enthusiasm and passion displayed throughout her business made her the ideal choice for NAPPS’ Business of the Year Award.”

Farrington began her pet sitting business in 2007 while working for a local veterinary practice. After only a few months the demand of the business forced her to choose between the two, and she decided to become a fulltime pet sitter. Farrington’s background includes managing bookstores and a publishing house for 25 years. She is the author of eight books, and has written for many magazines and journals, including *Professional Pet Sitting*. Farrington lives in Hershey, PA with her husband – who joined her in the business full time in 2009 – and their seven cats and two dogs.

About NAPPS: NAPPS is a national non-profit trade association dedicated to promoting the welfare of animals. The Association aims to help the pet-owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, “To be the most respected authority in professional pet sitting.” It does so by providing the tools and support to foster the success of its members. Additionally, pet parents

can benefit from NAPPS' free resources including a disaster preparedness guide, tips on how to select a pet sitter, nationwide referral service, and quarterly teleconferences aimed to educate the pet owning public. To find a pet sitter in your area, check out NAPPS' nationwide "Pet Sitter Locator" at www.petsitters.org. For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or find NAPPS on Facebook at facebook.com/TheNAPPS.

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