

FOR IMMEDIATE RELEASE

NAPPS Accepts Nominations for Business of the Year Award
Pet Sitters and Pet Parents Invited to Nominate Savvy Business Owners

MOUNT LAUREL, N.J., June 1, 2012 – The National Association of Professional Pet Sitters (NAPPS), a nonprofit organization dedicated to promoting the welfare of animals, is now accepting nominations for its 2013 Business of the Year award. This prestigious industry award will recognize a NAPPS member who has demonstrated exceptional business practices while promoting the industry and standards of professional pet sitting.

To be considered for this celebrated title, applicants must complete a comprehensive application and address what distinguishes their business as superior within the industry. Applicants will be judged on a wide range of criteria, including mission and vision of the company, management philosophy, innovation in products or services, and community involvement. The NAPPS Business of the Year Selection Committee, comprised of industry professionals and leaders, will review all applications in order to determine the winner.

Both pet sitters and the pet parents are invited to recommend a deserving professional pet sitter for the award. The deadline to submit a nomination is September 7, 2012; forms can be accessed through the NAPPS website, <http://www.petsitters.org>.

“The NAPPS Business of the Year Award is an opportunity for the organization to celebrate the best of the best in the pet sitting industry,” said John D’Ariano, NAPPS President. “This is our way of saying ‘well done’ to a business that has worked hard to provide the finest care to our furry friends.”

In addition to the various business-enhancing benefits, the recipient of the Business of the Year Award will also receive complimentary registration, lodging and transportation to the 2013 NAPPS Annual Conference in San Antonio. Runner-up finalists will also be recognized and awarded and offered a variety of benefits to enhance their pet-sitting business.

Previous recipients include Isabel Alvarez, The Wag Pack (2012), Debra Farrington of Debra Farrington’s Petsitting Etc. (2011), Inko’s Exemplary Pet Care Services (2010), Terrapin Pets (2009), The Purrfect Nanny (2008), and Bella’s House & Pet Sitting (2007).

About NAPPS: NAPPS is the only national nonprofit trade association dedicated to serving the needs of professional pet sitters. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as “the most respected authority in professional pet sitting.” It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS’ free resources including a disaster preparedness guide, tips on how to select a pet sitter, and a nationwide referral service,. To find a pet sitter in your area, check out NAPPS’ nationwide “Pet Sitter Locator” at www.petsitters.org. For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at facebook.com/TheNAPPS.

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