

## FOR IMMEDIATE RELEASE

### Media Contact:

Liz Cies  
856-380-6811  
ecies@ahint.com

## Professional Pet Sitters Honored Through Dedicated Week

*Professional Pet Sitters Week to be held March 6-12, 2011*

MOUNT LAUREL, N.J. February 25, 2011 — March 6-12, 2011 marks the annual celebration of National Professional Pet Sitters Week, and pet parents from around the country are gearing up to thank those trusted individuals who take care of their pets. This week-long event recognizes the many contributions, commitment and dedication of professional pet sitters nationwide.

“Pet ownership in the United States is continually on the rise, and many families are realizing the wonderful benefits of a furry companion,” explained John D’Ariano, President of the National Association of Professional Pet Sitters (NAPPS). “With busy schedules and increasing responsibilities, many pet parents turn to a professional pet sitter as a vital component to the care and well-being of their pet.

To assist pet parents in the process of finding a professional pet sitter, NAPPS offers the following recommendations:

- Develop a set of questions and conduct a thorough interview
- Ask for multiple references
- Request proof of bonding and liability insurance coverage
- Make sure he/she interacts well with your pet

The NAPPS website offers a nationwide referral network as a valuable online resource for locating professional pet sitters across the country. Accessible directly from the NAPPS website, [www.petsitters.org](http://www.petsitters.org), this free service provides contact information for all NAPPS members and pet sitting companies in the area. With one simple search, pet parents can learn all about the services provided, as well as details regarding the sitter’s experience and expertise.

**About NAPPS:** NAPPS is a national non-profit trade association dedicated to promoting the welfare of animals. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as “the most respected authority in professional pet sitting.” It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS’ free resources including a disaster preparedness guide, tips on how to select a pet sitter, nationwide referral service, and quarterly teleconferences aimed to educate the pet owning public. To find a pet sitter in your area, check out NAPPS’ nationwide “Pet Sitter Locator” at [www.petsitters.org](http://www.petsitters.org). For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at [facebook.com/TheNAPPS](https://facebook.com/TheNAPPS).

###