

## FOR IMMEDIATE RELEASE

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### Make Fido's Teeth Sparkle with Dental Health Tips

*NAPPS marks the end of Pet Dental Health Month with year-round tips for pet parents*

MOUNT LAUREL, N.J. February 28, 2011 – Perhaps it's the initial whiff of bad breath or flash of discolored teeth that prompts a phone call to the veterinarian. Dental health, often neglected or overlooked when caring for a pet, is a vital component to the well-being of animals. The National Association of Professional Pet Sitters, a nonprofit organization comprised of in-home pet care professionals, marks the end of Pet Dental Health Month with a reminder to keep Fido's teeth fresh and healthy with year-round dental care.

"Just like humans, pets require regular dental care for optimal health," explained John D'Ariano, President of the National Association of Professional Pet Sitters. "It's important to schedule yearly dental cleanings, as well as exercise regular, preventative care."

To help pet parents protect their pet's dental health, NAPPS is providing a variety of tips and recommendations:

- **Partner** – Work with your veterinarian to develop proper at-home dental treatment, such as brushing and teeth-friendly chewable items.
- **Examine** – Regularly examine your pet's teeth and gums, noting any changes in color, redness, or sensitivity.
- **Smell** – Have you noticed a sudden change in your pet's breath? Foul breath can often signal infection, and it's important to schedule a veterinarian appointment soon to explore the source.
- **Watch** – Observe your pet's behavior during meal time. Does he or she show signs of pain while chewing?
- **Schedule** – Plan regular visits to the veterinarian for dental cleaning.

Without proper dental care, infections can spread to other organs, creating serious health issues for your pet. By working with a veterinarian to identify the right year-round dental solutions, pet parents can rest assured that Fido's teeth remain healthy and strong.

**About NAPPS:** NAPPS is a national non-profit trade association dedicated to promoting the welfare of animals. The Association aims to help the pet owning public, those interested in pet sitting, and professionals engaged in the in-home pet care industry by fulfilling its vision statement, serving as "the most respected authority in professional pet sitting." It does so by providing the tools and support to foster the success of its members. Additionally, pet parents can benefit from NAPPS' free resources including a disaster

preparedness guide, tips on how to select a pet sitter, nationwide referral service, and quarterly teleconferences aimed to educate the pet owning public. To find a pet sitter in your area, check out NAPPS' nationwide "Pet Sitter Locator" at [www.petsitters.org](http://www.petsitters.org). For more information on NAPPS, please follow [@TheNAPPS](https://twitter.com/TheNAPPS) on Twitter or join us on Facebook at [facebook.com/TheNAPPS](https://facebook.com/TheNAPPS).

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